

PUBLIC RELATIONS AND ECONOMIC DEVELOPMENT SUB (POLICY & RESOURCES) COMMITTEE

Tuesday, 7 May 2019

Minutes of the meeting of the Public Relations and Economic Development Sub (Policy & Resources) Committee held at the Guildhall EC2 at 3.00 pm

Present

Members:

Simon Duckworth (Deputy Chairman, <i>who took the Chair</i>)	Christopher Hayward
Keith Bottomley	Andy Mayer
Tijs Broeke	Jeremy Mayhew
Anne Fairweather	Alderman William Russell
Alderman Prem Goyal	Sir Michael Snyder
Deputy Edward Lord	James Tumbridge

Officers:

Bob Roberts	- Director of Communications
Eugenie de Naurois	- Corporate Affairs, Communications
Sanjay Odedra	- Media, Communications
Peter Cannon	- Corporate Affairs, Communications
Nigel Lefton	- Remembrancers
Laura Davison	- Head of Research, Economic Development Office
Vic Annells	- Executive Director of Mansion House and CCC

1. APOLOGIES FOR ABSENCE

Apologies for absence were received from Deputy Catherine McGuinness, Karina Dostalova, Deputy Jamie Ingham Clark and Alderman Sir David Wootton.

2. MEMBERS' DECLARATIONS UNDER THE CODE OF CONDUCT IN RESPECT OF ITEMS ON THE AGENDA

There were no declarations of interest.

3. MINUTES

RESOLVED – That the public minutes and summary of the meeting held on 7 March 2019 be approved as a correct record.

4. ELECTION OF CO-OPTED MEMBERS

The Committee proceeded to elect four co-opted Members to the Sub Committee in accordance with its terms of reference.

A list of five Members who had expressed interests was read and Dominic Christian, Alderman Prem Goyal, Andy Mayer and James Tumbridge were duly elected for the ensuing year.

5. **FINAL DEPARTMENTAL HIGH-LEVEL BUSINESS PLANS 2019/20 - COMMUNICATIONS & ECONOMIC DEVELOPMENT OFFICE**

The Sub-Committee received a report of the Town Clerk, Director of Communications and Director of Economic Development presenting the final high-level Business Plans for the Communications Team and the Economic Development Office within the Town Clerk's Department for 2019/20.

RESOLVED, that:

- The report be noted.

6. **EDO UPDATE**

The Sub-Committee received a report of the Director of Economic Development providing Members with highlights of the key activity undertaken by the Economic Development Office (EDO) in March and April.

Members heard how the *Locate, Create, Innovate* research publication had received positive feedback at MIPIM and from other stakeholders. Members requested that actions from visits are brought out more in the update reports.

The Chair of Establishment requested that the Government Equalities Office and City Corporation research into Women's Progression in the Workplace and the Gender Pay Gap be reported to the Establishment Committee for information.

RESOLVED, that:

- The report be noted.

7. **CORPORATE AFFAIRS UPDATE**

The Sub-Committee received a report of the Director of Communications providing a monthly update of the Corporate Affairs Team's activities in supporting the City Corporation's strategic political engagement.

RESOLVED, that:

- The report be noted.

8. **PARLIAMENTARY TEAM UPDATE**

The Sub-Committee received a report of the Remembrancer updating Members on the main elements of the Parliamentary Team's activity in support of the City of London Corporation's political and parliamentary engagement.

A Member asked for the departmental risk on political instability be reported to this Sub-Committee as well as the Audit & Risk Management Committee.

Members also asked for more information on the Air Quality Bill to be reported to the Port Health and Environmental Services Committee and the Planning and Transportation Committee in due course.

RESOLVED, that:

- The report be noted.

9. **QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

There were no questions.

10. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT**

There were no urgent items.

11. **EXCLUSION OF THE PUBLIC**

RESOLVED – That under Section 100(A) of the Local Government Act 1972, the public be excluded from the meeting for the following items on the grounds that they involve the likely disclosure of exempt information as defined in Part I of the Schedule 12A of the Local Government Act.

Item	Paragraph
12 – 13	3

12. **NON-PUBLIC MINUTES**

The non-public minutes and summary of the meeting held on 7 March 2019 were approved.

13. **NON-PUBLIC NOTE OF THE PUBLIC RELATIONS AND ECONOMIC DEVELOPMENT SUB COMMITTEE AWAY DAY**

The non-public note of the informal meeting held on 2 April 2019 were approved, subject to some comments tabled by the Chair of Policy ahead of the meeting.

14. **NON-PUBLIC QUESTIONS ON MATTERS RELATING TO THE WORK OF THE SUB-COMMITTEE**

There were no questions.

15. **ANY OTHER BUSINESS THAT THE CHAIRMAN CONSIDERS URGENT AND WHICH THE SUB COMMITTEE AGREES SHOULD BE CONSIDERED WHILST THE PUBLIC ARE EXCLUDED**

There were no items of urgent business.

The meeting closed at 3.20 pm

Chairman

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